

WHO DOES IT HELP?



Medical Patients

Buzzies can be used before and during medical procedures to help promote calmness. Patients can also wear Buzzies while doctors relay medical diagnoses, as a means to possibly prevent the onset of acute stress or post-traumatic stress. Because the Buzzies helped them stay calm, patients say they were able to recall medical discussions and make more informed decisions.

Parents

Parents use the Buzzies to help stay calm when they're frustrated with their child's behavior. Instead of disciplining out of anger, they are able to effectively handle parenting decisions and situations.

People with ADHD

For Children: Buzzies can be used when they are in the classroom to help with focus and to reduce excessive movements. At home they can be used when facilitating homework and to help them calm down before they go to bed. Any situation where the child's hyperactivity would be a problem may be an ideal time to turn on the Buzzies.

For Adults: Adults with ADHD can use Buzzies at work to help them focus and to aid in forming memories while they're engaged in work related tasks. Some adults with ADHD are easily irritated and the Buzzies can help them calm down and prevent impulsive comments or further irritation.

Working Professionals

Executives use Buzzies as part of their morning routine to stay calm and improve their performance. It's especially useful during important negotiations that may create stress or irritation & during or after any anxiety provoking situation to help restore their calm and focus.

Couples

When discussing heated topics, couples can use the Buzzies to break out of their heightened emotional state. When intense feelings escalate, people can say regretful things, become angry, withdraw from one another and leave the conversation without a productive resolution. Buzzies allow the couple to react from a place of calm focus, which enables better problem-solving.

Children

Parents can use Buzzies on their children to facilitate focus during homework, to calm them down at night before sleeping, and to de-escalate upsetting situations so tantrums don't occur.

People with Autism

Students attending schools for children with Autism Spectrum Disorders wear the Buzzies almost the entire day to calm their sensory reactivity to lights, sounds, and other stimuli. Buzzies also help the child focus & reduce motor movements and stemming. Teachers report students are able to: transition in and out of the classroom with fewer meltdowns, smile & laugh more often with more appropriate and varied facial expressions, make more frequent eye contact, and redirect faster when they become emotional.